



**2021 EXCELLENCE
IN PLACEMAKING
AWARDS**

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A guiding principle of the Urban Land Institute is that the achievement of excellence in land use practice & design should be recognised and rewarded. Since 1979, ULI has honoured outstanding development projects in both the private and public sectors. In a similar vein, property consultants

CBRE have been at the forefront in promoting excellence in placemaking across the globe.

The third annual **ULI IRELAND EXCELLENCE IN PLACEMAKING AWARDS**, supported by CBRE, rewards best practice in placemaking in the Irish market.

The awards reward organisations and communities throughout Ireland that make genuine efforts to improve their local communities through the initiation of projects that add to the public realm and make better places in which to live, work and play.

Submissions are open to all public and private organisations and community groups and entry is FREE. The projects will be judged by a jury of Irish and international representatives from relevant fields including real estate, planning, development and design. Jurors will operate independently, applying the highest standards of evaluation and professional practice as reflected in the code of ethics of the Urban Land Institute.



ELIGIBILITY CRITERIA:

- The project must be located in Ireland.
- The project must be complete. However, the project need not be newly constructed or newly initiated.
- The project must demonstrate a high standard of excellence in design, planning, construction, economics and management.
- The project must demonstrate relevance to the contemporary and future needs of the community in which it is located.
- The project must be publicly accessible, free of charge and provide benefit for the community in which it is located.
- The project must provide lessons, strategies, and techniques that could be used or adapted in other communities.



PROJECT SUBMISSION INSTRUCTIONS:

The Urban Land Institute and CBRE formally invites the submission of projects for consideration in the 2020 ULI Ireland - Excellence in Placemaking Awards. Completed application forms and accompanying photographs will be accepted electronically to Excellenceinplacemaking@uli.org. Closing date for receipt of applications will be August 15th, 2021. Those submitting applications may be contacted by the jury to obtain further information or to get clarification on certain items. If the submission advances to finalist status, at least one jury member will schedule and conduct a site visit to verify and possibly to expand upon all submitted information.

Shortlisting and judging will be completed by September 2021 with winners announced at a gala event in October 2021.

AWARDS:

There will be a prize for the best community project and the best private/public sector project in each of the five category locations - (Dublin, Rest of Leinster, Munster, Connaught and Ulster). Each winning project will win a bespoke trophy and the project will be showcased in the Irish media.

The winning entries in each of the five locations will in turn be eligible for consideration for the overall national Placemaking award, the prize for which will be a contribution of €5,000 towards the design of a bespoke piece of sculpture, art or community project for the benefit of the local community in which the winning project is based.

APPLICATION FORM

2021 EXCELLENCE IN PLACEMAKING AWARDS

PROJECT NAME (Required)

Please overtype here to
infill _____

SUBMITTED BY (Required)

Please list the name and contact details of the organisation or body submitting this
entry

Please overtype here to
infill _____

DESCRIPTION OF SUBMITTING BODY (Required)

Community Group	
Private Organisation	
Public Sector Organisation	
Other (<i>please specify</i>)	

PROVINCE (Required)

Dublin (Located within the 4 Local Authority Areas)	
Rest of Leinster Excluding Dublin	
Munster	
Connaught	
Ulster	

PROJECT TYPE

Indicate the main project category for your project. You can further describe it in the
following sections using the description that best suits your project.

Community Project	
Public Sector Project	
Private Sector Project	
Other <i>(Please Specify)</i>	

PROJECT DESCRIPTION (Required)

In approximately 300 words, describe the project as you would to a prospective client, a group of developers, your financial partner, or a communications professional. This overview should include general information about the project and characteristics.

Please type in the box below.

KEY CONSIDERATIONS:

In bullet format, list up to five special, innovative, and/or distinguishing reasons why the project demonstrates excellence in placemaking and should receive an award. Each reason should be described on one line.

Please overtype into the below:

1. _____

2. _____

3. _____

4. _____

5. _____

ACCOMPANYING MATERIALS:

Entries are to be completed on the attached entry form only and accompanied by some high-resolution images of the project.



ABOUT ULI

The Urban Land Institute is the largest network of cross-disciplinary real estate and land use experts in the world. Our members are dedicated to sharing expertise and setting standards of excellence in development practice.

ULI provides leadership in the responsible use of land and in creating and sustaining thriving communities worldwide.

ABOUT CBRE

CBRE Group, Inc. (NYSE:CBRE), a Fortune 500 and S&P 500 company headquartered in Los Angeles, is the world's largest commercial real estate services and investment firm (based on 2019 revenue). The company has more than 100,000 employees (excluding affiliates) and serves real estate investors and occupiers through more than 530 offices (excluding affiliates) worldwide. CBRE offers a broad range of integrated services, including facilities, transaction and project management; property management; investment management; appraisal and valuation; property leasing; strategic consulting; property sales; mortgage services and development services. Please visit our website at www.cbre.com.

AWARDS WEBSITE — www.cbre.ie/uli-placemaking-awards